What can I do?

THE CAR

WWF's climate challenge: Halve travel with fossil fuels - but travel climate-smart and move twice as much, for example by bike!

BEEF

Reduce your meat consumption sharply but increase the number of green proteins and stop throwing away edible food - it benefits you and the planet!

THE HOUSING

Halve the energy use from your home but double your positive contribution by producing your own renewable electricity.

SAVINGS

Halve the emissions from your savings but double your climate-smart savings. Find a bank, a fund manager or an insurance company that can help you.

THE STORE

Time to consume wiser! Halve your climate impact from shopping but double your positive contribution by using circular and digital services.

Source: WWF (in Swedish), https://www.wwf.se/klimat/det-har-kan-du-gora/